

Mid America CropLife Association

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MACA Presents Industry Vision Award of the Year

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St. Louis, MO— The Mid America CropLife Association (MACA) honored several industry, media and academic leaders at its recent annual meeting in Des Moines, Iowa. The Association's Industry Vision Award was presented to **Jim Blome**, Bayer CropScience.

The award is presented to an individual who's devoted their career to promoting and protecting the interests of the entire crop protection industry which supports American and Midwestern agriculture and has shown leadership roles within their company and in other industry-wide organizations.

Currently, Jim serves as President & CEO, Bayer CropScience LP. He has more than 30 years in the industry having worked at Valent, Agrilience, Agtrol, Griffin and FMC. The Iowa native is a graduate of Iowa State University.

In addition, Jim is currently serving as the President of CropLife America. So he is very familiar with associations and the role they play. He's also served as the board chairman for several associations including US Farming & Ranching Foundation, Concentric Ag Corporation (formerly Inocucor Technologies), and National Wild Turkey Federation. In addition, he is a member of the National FFA Sponsors' Board.

Under Jim's leadership, Bayer has been supportive of associations both financially and with active participation from employees. That includes a long list of participating members in MACA which Jim has supported and encouraged and included him speaking at the 2013 MACA Annual Meeting. He is currently involved with the Bayer-Monsanto restructure.

A photograph is available from the MACA office upon request.

The Mid America CropLife Association (MACA) is a non-profit association of manufacturers, distributors/formulators and allied industry of crop protection products in 13 Midwestern states. MACA works to research issues relating to crop production and to work together to improve the crop life cycle, via health, safety and public education. Check our web site at www.maca.org.