

Here's a useful tool to help you manage your farming operation. This field marking system using crop identification labels is now available.

Use these field labels to identify fields planted to crops that have been developed with herbicide resistance.

Field labels are also available for non-herbicide resistant crops to provide additional protection and ensure that the proper herbicides are being applied to non-herbicide resistant crops.

Crop labels are being supplied for corn and soybeans. Other crop labels will be available in the future.

Mark your fields now and prevent misapplication.



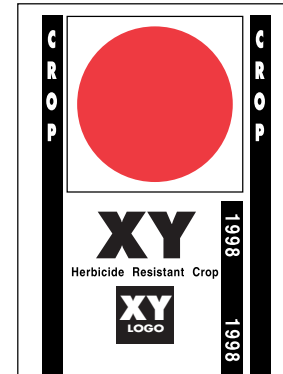
Mid America Crop Protection Association

The Mid America Crop Protection Association was established in 1967. Its purpose is to unify the efforts of the crop protection industry in the states of Colorado, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin by providing a framework for those involved in the crop protection industry to discuss the issues and reach a consensus on how to proceed.

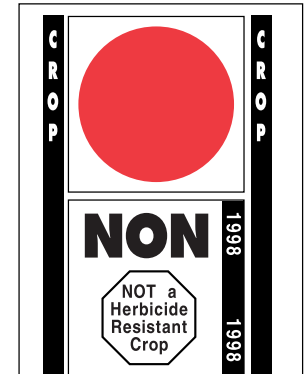
The "Field Marking System" was identified as an issue by the board and a task force was appointed in 1997 to study it and come forth with a recommendation. As a result, the task force developed the "Field Marking System" as outlined in this brochure.

For additional copies of this brochure, contact the MACPA office at the address listed below.

FIELD MARKING SYSTEM



Herbicide



Non Herbicide



A field identification system for crop protection technologies

MID AMERICA
CROP PROTECTION
ASSOCIATION

Bonnie McCarvel, Executive Director
9735 Landmark Pkwy. Drive, Ste. 14
St. Louis, MO 63127
800/625-2767



printed on recycled paper

17/00



printed with soy ink

Presented By

MID AMERICA
CROP PROTECTION
ASSOCIATION

How The System Works

Crop identification labels are 3.0 inches by 3.75 inches and are made of high quality graphic film that can be peeled back and attached to PVC or plastic field marking posts. The label size is compatible with commercially available field marking systems.

Labels can also be attached to wooden posts with staples, thumbtacks, or nails if plastic field marking posts are not available.

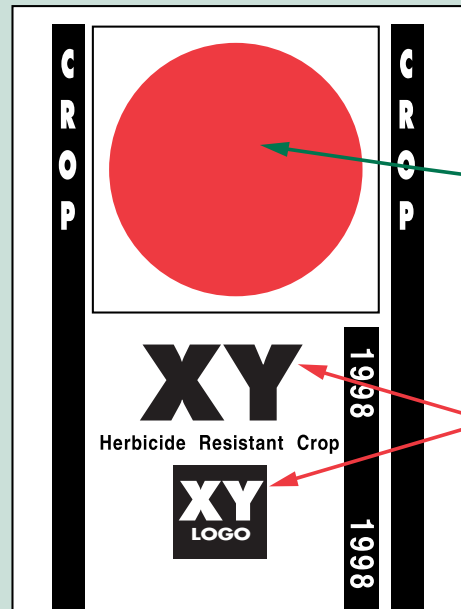
Two types of labels are available to identify crops as Herbicide-Resistant and Non-Herbicide Resistant. The Herbicide Resistant Technology Label includes identification of the specific herbicide technology.

Crop identification labels should be placed on posts at the entry to a field. If the field has several access points, labels should be placed on field sign posts at each entry point.



Labels should be applied to field marking posts at field entry.

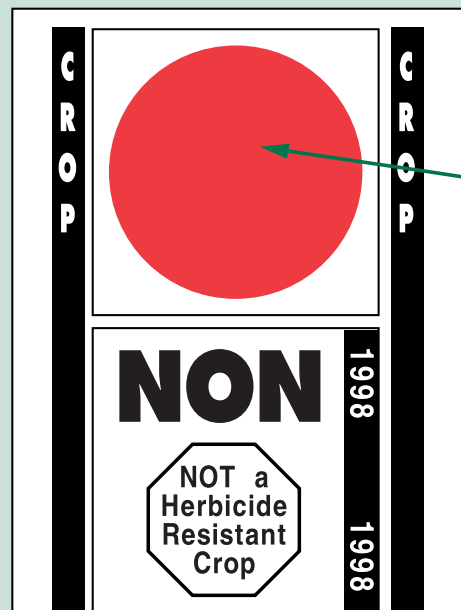
Herbicide



RED CIRCLE warns applicators to look below for information on herbicide technology.

LETTERS & LOGO indicate specific herbicide technology.

Non Herbicide



RED CIRCLE warns applicators to look below for information on herbicide technology.

Labels should be easily visible by the person who will apply crop protection products. If labels are not placed high enough, they can become obscured by weed growth.

The crop identification labels have been designed by herbicide manufacturers to include herbicide resistant icons for quick recognition. The labels also include a vertical bar with the current year indicated to ensure that the label is current and not one remaining from a previous year.

Herbicide technology labels and non-herbicide resistant crop labels for corn and soybeans are available through your seed sales representatives and crop protection suppliers.