

Mid America CropLife Association

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MACA Presents Industry Vision Award of the Year

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St. Louis, MO— The Mid America CropLife Association (MACA) honored several industry, media and academic leaders at its recent annual meeting in Kansas City, Missouri. The Association's Industry Vision Award was presented to **Randy Parman**, Helena Chemical Company.

The award is presented to an individual who's devoted their career to promoting and protecting the interests of the entire crop protection industry which supports American and Midwestern agriculture and has shown leadership roles within their company and in other industry-wide organizations.

Currently, Randy serves as the Vice President, Northern Business Unit for Helena Chemical and is based in Des Moines, Iowa. Randy was born in Northwest Missouri. His father owned a small farm and ran a retail chemical and fertilizer business with Randy's two older brothers. Randy attended the University of Missouri and received a Bachelor of Science degree in Agriculture/Economics.

Helena was founded in 1957, yet there were no sales in the MACA region for 29 years. Then in 1986, Randy was hired, along with another 15 people to do sales in the region. In 1992, six years later, he became Division Manager because of his work and determination. In 1994, he became Regional Manager; and in 1997 he became Vice President, Northern Business Unit for Helena Chemical. Today, it is the largest business unit of Helena. Parman has been involved in all of the acquisitions, which is 140+ and is responsible for Helena's strategy both at the wholesale and retail level. The 30 year growth is staggering.

Parman has continued to support MACA over the years including serving on the Board of Directors, having John McKinney serve as the 2009-1010 MACA President, serving as a speaker at the 2015 MACA Annual Meeting as well as golf tournament participant and sponsor.

A photograph is available from the MACA office upon request.

The Mid America CropLife Association (MACA) is a non-profit association of manufacturers, distributors/formulators and allied industry of crop protection products in 13 Midwestern states. MACA works to research issues relating to crop production and to work together to improve the crop life cycle, via health, safety and public education. Check our web site at www.maca.org.